

Cookies Policy

What is a cookie?

A cookie is a small piece of text sent to your browser by a website you visit. It helps the website to remember information about your visit, like your preferred language and other settings. That can make your next visit easier and the site more useful to you. Cookies play an important role. Without them, using the web would be a much more frustrating experience.

What do we use cookies for?

We use cookies for many purposes for example, to count how many visitors we receive to a page, to help you sign up for our services, to protect your data, or to remember your settings.

What types of cookies do we use?

We use different types of cookies to run our websites. Some or all of the cookies identified below may be stored in your browser. You can view and manage cookies in your browser settings although browsers for mobile devices may not offer this visibility.

Category of use	Example
Preferences	<p>These cookies allow our websites to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in. For instance, by remembering your region, a website may be able to provide you with local weather reports or traffic news. These cookies can also assist you in changing text size, font, and other parts of web pages that you can personalize.</p> <p>Loss of the information stored in a preference cookie may make the website experience less functional but should not prevent it from working.</p>
Security	<p>We use security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.</p>
Processes	<p>Process cookies help make the website work and deliver services that the website visitor expects, like navigating around web pages or accessing secure areas of the website. Without these cookies, the website cannot function properly.</p>
Advertising	<p>We use cookies to make advertising more engaging to users and more valuable to publishers and advertisers. Some common applications of cookies are to select advertising based on what's relevant to a user; to improve reporting on campaign performance; and to avoid showing ads the user has already seen.</p>

<p>Session State</p>	<p>Websites often collect information about how users interact with a website. This may include the pages users visit most often and whether users get error messages from certain pages. We use these so-called 'session state cookies' to help us improve our services, in order to improve our users' browsing experience. Blocking or deleting these cookies will not render the website unusable.</p> <p>These cookies may also be used to anonymously measure the effectiveness of PPC (pay per click) and affiliate advertising.</p>
<p>Analytics</p>	<p>We use services such as Google's analytics tool to help us understand how visitors engage with our properties. It may use a set of cookies to collect information and report website usage statistics without personally identifying individual visitors to ourselves or to Google. The main cookie used by Google Analytics is the '__ga' cookie.</p>

Managing cookies in your browser

Some people prefer not to allow cookies, which is why most browsers give you the ability to manage cookies to suit you.

Some browsers limit or delete cookies, so you may want to review your cookie settings and ads settings. In some browsers you can set up rules to manage cookies on a site-by-site basis, giving you more fine-grained control over your privacy. What this means is that you can disallow cookies from all sites except those that you trust.

For example in the Google Chrome browser, the Tools menu contains an option to Clear Browsing Data. You can use this option to delete cookies and other site and plug-in data, including data stored on your device by the Adobe Flash Player (commonly known as Flash cookies).

Another feature of Chrome is its incognito mode. You can browse in incognito mode when you don't want your website visits or downloads to be recorded in your browsing and download histories. Any cookies created while in incognito mode are deleted after you close all incognito windows.

Other browsers include Microsoft Edge, Internet Explorer, Mozilla Firefox, Safari and Opera; as well as others. Please consult the relevant documentation for the browser you are using to find what cookie management options are available in your chosen browser.